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2014 ALLIANZ CHAMPIONSHIP TO “UP THE GAME ON THE GREEN” AS HOST TO THE LEGENDS OF GOLF WITH INTERACTIVE “EVENTS WITHIN THE EVENT”

Tournament Week Features Women’s Day “Look Good, Feel Good, Play Good”, Breakfast, Speaker about Women’s Health and Wellness, Showcase of Perry Ellis Golf Fashion for Women, Clinic and Pro-Am With Annika Sorenstam, “Up Close & Personal” Executive Pro-Ams, Weekend Long Family Zone And More To Benefit Charity

BOCA RATON, FL (December 16, 2013)-- The 2014 Allianz Championship, the first full-field PGA Champions Tour event of the season will tee-off with a celebrated roster of golf legends at The Old Course at Broken Sound Club from February 3-9 for the eighth consecutive year in Boca Raton. Tournament week is jam-packed with interactive “events within the event” before and during championship play with opportunities for “up close and personal” interaction with pros for golf fans of all ages.

As the first in the early-season Florida swing, tournament play will include 2013 defending champion Rocco Mediate, 2012 champion Corey Pavin, 2011 champion Tom Lehman (2011 and 2012 Charles Schwab Cup season-long point’s race winner), 2010 champion Bernhard Langer, Mark Calcavecchia, Fuzzy Zoeller and more, all vying for the winner’s share of a \$1.6 million purse. Produced by the nonprofit Boca Raton Champions Golf Charities (BRCGC) board that oversees tournament operations, financials and distribution of all charitable funds, the Allianz Championship will continue to “chip-in” net proceeds to benefit the Boca Raton Regional Hospital.

In addition to three days of championship play, the Allianz Championship features a Women’s Day event, “Look Good, Feel Good, Play Good” which showcases women’s golf fashion, provides exercises to play better golf and a Clinic & Pro-Am with LGPA legend and eight-time “Player of the Year” Annika Sorenstam; two days of Executive Pro-Am play pairing participants with PGA pros; and the popular and now weekend long Family Fun Zone.

Tournament Director Ryan Dillon reported the 2013 tournament delivered \$15 million in economic impact to the community, drew 69,000 spectators, was viewed by 4.9 million people with all three championship rounds televised live by the Golf Channel, raised \$300,000 for the Boca Raton Champions Golf Charities which spreads the monies to the Boca Raton Regional Hospital and many other South Florida charities.

The following is what’s in-store during tournament week for event-goers, and **all events listed will be held at The Old Course at Broken Sound at 1401 NW 51st Street in Boca Raton:**

NEW FACES AT THE ALLIANZ CHAMPIONSHIP:

Colin Montgomerie
Vijay Singh
Woody Austin
Billy Andrade

Women's Day "Look Good, Feel Good, Play Good", TUESDAY, FEBRUARY 4TH

THIRD ANNUAL ALLIANZ CHAMPIONSHIP WOMEN'S DAY

9:00 a.m. – 5:00 p.m.

Ticket Price: \$750 per Pro-am player, Corporate Tables of 10 : \$1,000, Clinic & Brunch \$150 per person

This year's women's day starts off with an educating discussion led by Elizabeth Linden, the Executive Director of the Christine E. Lynn Women's Health and Wellness Institute, about the importance of health and how it can lower your golf scores but also improve your overall life. Following this presentation will be an informative showcase and lecture regarding women's golf fashion led by Maria Erickson, the Director of Merchandising for Perry Ellis. Following the fashion segment, LPGA legend with 72 victories and eight-time "player of the year" **Annika Sorenstam** will again hold a private clinic presented by JM Lexus for women of all skill sets to enjoy. There will be an opportunity to play nine holes with a PGA Champions Tour player, and attend the evening Allianz Championship Pro-Am VIP Draw Party presented by Celebrity Cruises.

Allianz Championship Pro-am WEDNESDAY, FEBRUARY 5TH

Shotgun Starts: 7:15 a.m. and 12:45 p.m.

Participation Price: \$3,000 per participant

Allianz Championship Pro-Am THURSDAY, FEBRUARY 6TH

Shotgun Starts: 7:15 a.m. and 12:45 p.m.

Participation Price: \$3,500 per participant

Whether looking for a round of golf with buddies, client entertainment or employee recognition, a memorable day of corporate camaraderie and golf ensues as foursomes are paired with a PGA Champions Tour professional. Lunch and an invitation to the VIP Draw Party with Champions Tour legends on Feb. 4th are included. Each player also receives a premium gift package.

Family Fun Zone

February – Sunday, February 7th-9th

New to the 2014 Allianz Championship, we will be providing a weekend long Family Fun Zone for families and children to enjoy. Included in this zone will be bounce houses, obstacle courses and many more exciting activities. Furthermore on Sunday February 9th mascots from all of the South Florida sports teams will be in attendance.

CHAMPIONSHIP TOURNAMENT DAYS

FRIDAY, FEBRUARY 7TH

ALLIANZ CHAMPIONSHIP – FIRST ROUND TOURNAMENT PLAY

9:00 a.m. – 5:00 p.m.

Ticket Price: General admission: \$20; free admission for children 16 and younger; skybox tickets available for purchase

SATURDAY, FEBRUARY 8TH

ALLIANZ CHAMPIONSHIP SECOND ROUND TOURNAMENT PLAY

9:00 a.m. – 5:00 p.m.

Ticket Price: General admission: \$20; free admission for children 16 and younger; skybox tickets available for purchase

SUNDAY FEBRUARY 9TH

ALLIANZ CHAMPIONSHIP – FINAL ROUND TOURNAMENT PLAY

9:00 a.m. – 5:00 p.m.

Price: General admission: \$20; free admission for children 16 and younger; skybox tickets available for purchase

Skybox and Other Packages:

Spectator Experience Can Be Upgraded With Skybox Seating Or Sponsorships

Premium ticket packages can be purchased for VIP and Skybox seating ranging from \$75 to \$175. Sponsorship packages include branded opportunities, premium seating, and a variety of invitation-only receptions, Pro-Am play, meet and greets with the legends of golf, etc.

The Allianz Championship tournament is managed by Pro Links Sports, headquartered in Minneapolis, MN. Directing six tournaments on the Champions Tour schedule, all are continuously voted in the top ten tournaments by the players. This reputation attracts the top golfers on the PGA Championship Tour to Boca Raton, along with other legends of golf.

For more tournament information, premium ticket packages or corporate sponsorships, call 561-241-GOLF (4653); fax 561-241-4658, or visit www.allianzchampionship.com. For Pro-Am registration and sponsorship package opportunities, contact Anthony Greco at 561-241-GOLF (4653) or email agreco@allianzchampionship.com.

About Allianz Championship

The 2014 Allianz Championship, in its eighth consecutive year at The Old Course at Broken Sound, will bring the legends of golf to Boca Raton from February 4th to 10th for the first full-field PGA Champions Tour event of the season. Its 2013 champion Rocco Mediate is set to defend his title as challengers Corey Pavin (2012 Champion), Tom Lehman (2011 champion; 2011 and 2012 Schwab Cup winner); Bernhard Langer (2010 champion), Mark Calcavecchia, Fred Couples, Fuzzy Zoeller, vie for a \$1.8 million purse with all three rounds televised live nationwide on The Golf Channel. The Boca Raton Champions Golf Charities (BRCGC) serves as the operational and financial oversight group for the event as well as for the distribution of all charitable funds, as all net tournament proceeds “chip-in” to benefit Boca Raton Regional Hospital. Managed by Pro Links Sports with title sponsor Allianz Life insurance Company, the annual tournament has attracted 31 of the top 34 professionals on the money list. For skybox tickets and other hospitality, call: 561-241-GOLF (4653) or visit www.allianzchampionship.com.

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